



Coventry City Council

Briefing note

To: The Communities and Neighbourhoods Scrutiny Board (4)

Date: 6th September 2017

Subject: Coventry 2021 UK City of Culture Bid

1 Purpose of the Note

- 1.1 To update Members of the Board on the progress with the bid for Coventry to become the UK City of Culture 2021

2 Recommendations

- 2.1 The Communities and Neighbourhoods Scrutiny Board (4) are recommended to:
- 1) Consider the content of the presentation in Appendix A
 - 2) Further support the bid in marketing and communications
 - 3) Help promote the bid at every opportunity
 - 4) Identify any further recommendations for the appropriate Cabinet Member

3 Information/Background

- 3.1 In July, it was announced that Coventry was one of five places that had been successfully shortlisted for the title of UK City of Culture in 2021.
- 3.2 The Communities and Neighbourhoods Scrutiny Board (4) requested information on progress on the bid, recognising that the detailed content of the bid will not be available for discussion at a public meeting, due to the competitive nature of the bidding process.
- 3.3 The final bid will be submitted in September with the successful city being announced in December 2017

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